

Notice of References Cited	Application/Control No. 09/892,732	Applicant(s)/Patent Under Reexamination IWAYAMA ET AL.	
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U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,434,599	08-2002	Porter, Swain W.	709/204
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
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	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

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	N					
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)			
	U	DIALOG(R)File 621, record# 02244691 LiQ Inc. Pioneers a New Form of Online Shopping With the Launch of LiQ.com;Uniqu Shop & Chat Technology Allows Customers to Shop Together Online . Business Wire, p1496, Nov 30, 1999			
	V	DIALOG(R)File 621: record # 02268800 LiQ.com Reaches Milestone of 10,000 Registered Users; E-Commerce Pioneer See Accelerating Growth for Online Social Shopping, Business Wire, p1169, Dec 28, 1999			
	W	DIALOG(R)File 15, Record # 01952390 Land's End site lets pairs shop online by Rosier, Ben, Marketing PP: 4 Nov 4, 1999			
	X	DIALOG(R)File 640, record # 10719046 BIG BUDDY IS WATCHING YOU San Francisco Chronicle (SF) - SUNDAY, August 6, 2000 By: Cheryl Aimee Barron			

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

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	U	DIALOG(R)File 9, Record # 2512389 NetGravity to serve FriendFactory ads(FriendFactory signed up NetGravity's AdServ technology to provide and monitor its direct marketing service E-Notes and serve banners over the site) by Amy Vickers
	X	New Media Age, p 5, June 17, 1999
	✓	LiQ, Inc. Makes Gift-Giving Easier with Online-paging. Shop and Chat Technology lets Consumers make decisions Together , Business Wire, Dec. 21, 1999, herein LiQ-Paging
	X	

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